



## Social Media: Making a Post Public

To reach as many people as possible, we suggest making your posts public. Follow the instructions below on how to make your posts public on different social media platforms.

### Facebook

Creating a new post

- Write your post in the “What’s on your mind?” section
- Click on the dropdown menu directly below your name to select privacy
- You will see “Who can see your post?”
- Select “Public” from the options

### Instagram

On Instagram you must make your profile public for your posts to be public. You cannot edit the privacy on individual posts.

- Navigate to your profile and click the three lines in the top right corner
- Select “Settings” and then “Privacy”
- Under “Connections” you should see “Account Privacy”
- Make sure the “Private Account” is toggled so that it is switched off

### Twitter

On Twitter you must make your profile public for your tweets to be public. You cannot edit the visibility on individual tweets.

- In the top menu, click your profile icon, then select “Settings and Privacy”
- Select “Privacy and Safety”
- Under Tweets, make sure the “Protect your Tweets” is toggled so that it is switched off