

2024

Mission Partnership Overview

Working together to support children and families in need.



*In honor and Loving Memory of
Paige Yeomans Arnold*



Fighting Pediatric Cancer. Funding Hope.

Mission

The mission of Paige's Butterfly Run Inc. is to raise funds with integrity to benefit current and future pediatric patients and their families in Central New York through the sponsorship of pediatric oncology research and patient programs at:



The Partnership

We invite you to join us in helping children and families fighting pediatric cancer in Central New York. With gratitude, we look forward to finding meaningful ways in which we may acknowledge your commitment to join us in our mission.

"We know that we can do no more for Paige, but what gives us strength is knowing that we can help the patients and families of today and tomorrow in her memory. Thank you for your consideration to partner with us."

-CHRIS ARNOLD, BOARD
PRESIDENT & PAIGE'S DAD



chris@pbrun.org | 315.263.6333

WHEN YOU SUPPORT OUR FLAGSHIP EVENTS:



An indoor
spinning Event
March 23, 2024



Paige's Butterfly Run

Fighting Pediatric Cancer. Funding Hope.

A USATF Certified 5 K Run
- 3K Fun Run/Walk
June 8, 2024

Clams 4 Cures Clambake

An afternoon of Clams,
BBQ and Raffles
September 14, 2024

YOU WILL HELP WITH:

650 Pediatric Patients Treated Annually

ACROSS 22 COUNTIES

Transportation Costs

GAS CARDS, LODGING EXPENSES,
PUBLIC TRANSPORTATION

Bereavement Support

GRIEF COUNSELING,
HEARTBEAT RECORDINGS,
FUNERAL EXPENSES, ANNUAL
CELEBRATION OF LIFE

Holidays & Celebrations

BIRTHDAY & HOLIDAY
PARTY SUPPLIES,

Household Bills

PHONE, ELECTRIC,
GROCERIES, MEDICAL

Cancer Research

PEDIATRIC CANCER RESEARCH
BEING DONE IN CNY

Education

SCHOOL ADVOCATE, INPATIENT
EDUCATION SUPPORT, EQUIPMENT &
SUPPLIES

Endowed Professorship

ALLOWING UPSTATE GOLISANO
CHILDREN'S HOSPITAL TO ATTRACT
AND RETAIN TOP PEDIATRIC
ONCOLOGY TALENT

Equipping Child Life

TOYS, DIAGNOSTIC BOOKS,
DISTRACTION TOOLS, ART SUPPLIES

Survivor Wellness


DENTAL WORK, MENTAL HEALTH,
FERTILITY, PEER SUPPORT

H.O.P.E.

FUNDS FAMILIES GATHERING WITH OTHER
FAMILIES OUTSIDE OF THE HOSPITAL
SETTING FOR GAMES AND EVENTS



WE APPRECIATE YOUR COMMITMENT TO HELP THE CHILDREN:



	\$10,000 and above	\$6,000-\$9,999	\$3,000-\$5,999	\$2,000-\$2,999	\$1,000-\$1,999
Listing on Run Event Website	X	X	X	X	X
Logo on Run Shirt and Start/Finish Banner	X	X	X	X	
Additional Signage at Run	X	X	X		
Tickets to Clams4Cures	10	6	2		
Logo on C4C Event Website	X	X			
Signage at Clams4Cures	X	X			
Listing on P4P Event Website	X				
Signage at P4P Event	X				

**MISSION PARTNERSHIP LEVELS WILL BE INDIVIDUALIZED PER PARTNER.*

Email & Social Media   

Paige's Butterfly Run Inc. will post to our social media and email our constituents acknowledging Mission Partners who have committed to \$3,000 and above. We mail to over 9,000 accounts and have an average open rate of 44%.



"We are so grateful you are considering joining us in mission and truly look forward to working together to help the children."

-JENNIFER HUNTLEY,
DIRECTOR OF DEVELOPMENT

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Thank you.